

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Tourism Promotion – Release of Advertisement for publication in Souvenir “XX Congress of Communist Party of India”, through M/s. GDC Creative Advertising – Publication Charges – Amount Sanction of Rs.1,00,000/- - Orders - Issued

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 189

Dated: 25-02-2009

Read the following:

- 1 Govt. Lr.No.1807/PMU/PRO/2008, YAT&C (PMU) Department. dt. 25.03.2008.
- 2 G.O.Rt. No.2248, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 3 G.O.Rt. No.2249, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 4 G.O.Rt. No.2250, Finance (Expr. GAD-II) Dept., Dt.22.04.2008. .
- 5 Release Order No. 525/Display-PP/Advt.I-2/2008-09, I&PR Department, dt. 27 -03- 2008.
- 6 Bill No. GDC/706/08-09, dt. 15.11.2008 of M/s. GDC Creative Advertising Pvt, Ltd, Hyderabad.
- 7 Souvenir XX Congress of Communist Party of India. C.R. Nagar, Hyderabad page in between 18-19.

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ORDER:

Tourism and Culture Department has been releasing advertisements for publication in various Magazines on regular basis, as a part of Tourism promotional initiatives. As a follow up of these initiatives, this Department has released an advertisement for publication in Souvenir “XX Congress of communist party of India” for pre PATA Mart publicity vide R.O. of I & PR issued in the reference 5th cited, through M/s. GDC Creative Advertising, which is one of the empanelled Advertising agencies of A.P. Tourism. After publication of the advertisement, the advertising agency has submitted a bill amounting to Rs. 1,01,854/- vide letter 6th read above for arranging payment.

2. After careful examination of the matter, with reference to the R.O. of I & PR issued in the reference 5th cited, and publicate on as indicated in the reference 7th cited, Government hereby accord sanction for an amount of Rs.1,00,000/- (Rupees One Lakh only) towards publication of the advertisement in Souvenir “XX Congress of communist party of India.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan - SH (15) – PATA Conference – 500 – Other Charges – 503 - Other Expenditure”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at para 2 above, in favour of M/s. GDC Creative Advertising Pvt, Ltd, Hyderabad, after deducting Tax, payable to the Income Tax Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

D. LAKSHMI PARTHASARATHY
PRL. SECRETARY TO GOVERNMENT

To

M/s. GDC Creative Advertising Pvt, Ltd, Hyderabad.

The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.

The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.

SF/SCs

//Forwarded :: By Order//

SECTION OFFICER